

## PRESS RELEASE

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### 2014 Second Quarter Turnover : €12.9 million

DNXcorp announces its turnover for the second quarter of 2014, to 30 June:

<i>in thousands of euros (IFRS) unaudited figures</i>	<b>Q2 2014</b>	<b>Q2 2013</b>	<b>Q2 2014 vs Q2 2013</b>
<b>Entertainment services</b>	<b>11,562</b>	11,544	+0.2%
<b>e-Commerce products</b>	<b>1,181</b>	1,252	-5.7%
<b>Web and Payment services</b>	<b>114</b>	439	-74%
<b>TOTAL REVENUE</b>	<b>12,857</b>	<b>13,235</b>	<b>-2.9%</b>

<i>in thousands of euros (IFRS) unaudited figures</i>	<b>H1 2014</b>	<b>H1 2013</b>	<b>H1 2014 vs H1 2013</b>
<b>Entertainment services</b>	<b>23,368</b>	23,333	+0.2%
<b>e-Commerce products</b>	<b>2,725</b>	2,913	-6.5%
<b>Web and Payment services</b>	<b>298</b>	837	-64.4%
<b>TOTAL REVENUE</b>	<b>26,391</b>	<b>27,083</b>	<b>-2.6%</b>

Turnover in the second quarter of 2014 totalled €12.9 million, down 2.9% year-on-year.

The main business, Entertainment services, posted revenue of €11.6 million over the quarter, in line with 2013.

The return to growth seen at the beginning of the year in Webcam services was confirmed and accelerated during the second quarter. The Group has reviewed and implemented a new management of its advertising campaigns which has already proven a success. At the same time, DNXcorp is actively working on the launch of a new brand during the second half of the year, which will be adapted to meet the needs of the two largest markets in Webcam services, the United States and Germany, where the Group is not yet present.

The Dating business also saw a return to growth, with turnover up compared with the previous year since June. The lengthy task of optimising services which began in mid-2013 continued during the second quarter and allows the Group to target sustained growth in the months ahead. Advertising space on the new social network Quintonic has been optimised and the related revenue is gradually improving. The development of the new version, which will include partially paid access, continues, with a launch forecast at end-September.

VOD services declined during the second quarter, following months of strong growth through international expansion. Due to a level of unpaid debt in these new countries that was too high, the Group was forced to abandon a large share of these markets on which the majority of this growth was based.

Turnover from e-Commerce products reached €1.2 million in the second quarter, down 5.7% year-on-year, due to the lower performance of promotional operations and the current pressure on global consumption which has reduced the average basket.

Web and Payment services posted revenue of €0.1 million, impacted by the disposal of the e-commerce delegation business in November 2013. The development of new B2B payment services, focused around the Electronic Money Issuer and Payment Establishment licences requires long technical roll-out periods with the first clients and should lead to turnover by the end of the year.

Next publication: first half 2014 results  
28 August 2014

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### **About DNXcorp**

*A European group specialising in the development and enhancement of Internet audiences, DNXcorp brings together all the key skills related to the web: traffic generation, website and service development, multi-country payment solutions, video streaming technology, CRM analysis... This overall expertise has enabled the Group to successfully develop its own websites since 2000, operating within dynamic markets (e-commerce, dating, social networks, etc.) and proposing effective solutions allowing web retailers to optimise their income.*

*DNXcorp holds a European license as an Electronic Money Issuer, along with a Payment Establishment license. Based in Luxembourg, with several European subsidiaries, the Group employs more than 100 employees. Its 2013 turnover amounted to €54m. DNXcorp has been listed on the stock exchange since 2007 (NYSE Euronext Paris, compartment C).*

MNEMO Code : DNX  
ISIN Code : FR0010436584  
Corporate Site : [www.dnxcorp.com](http://www.dnxcorp.com)



Maxence Bessonnaud - General Manager  
Marina Ruol - Financial Director  
Tél : + 352 27 00 28 41 / [corporate@dnxcorp.com](mailto:corporate@dnxcorp.com)

### **ACTIFIN**

Charlène Masson - Press relations  
Tél : +33 (0)1 56 88 11 28 / [cmasson@actifin.fr](mailto:cmasson@actifin.fr)  
Stéphane Ruiz - Analyst Investor Relations  
Tél : +33 (0)1 56 88 11 11 / [sruiz@actifin.fr](mailto:sruiz@actifin.fr)